

MEMORANDUM OF

ASSOCIATION

OF

MARFAT

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1. NAME OF THE SOCIETY.

The name of the society shall be MARFAT hereinafter referred to as the Society.

2. REGISTERED OFFICE:

The registered office of the Society shall be situated at: Andrews Pally, Shantiniketan, Pin Code:731235, P.O. Santiniketan, Dist: Birbhum, West Bengal.

3. CITY OFFICE:

The City Office shall be situated at: C/O Arup Das, 13/A Raipur Road (East), Flat#6, 'PURBA', Kolkata-700032.

4. AIMS AND OBJECTIVES

The aims and objectives of the Society is established are:

- (i) To act as a facilitator for integration of activities, expertise and experience of NGO sector and allied institutions with programmes and projects of/for micro-level qualitative changes in developmental activities primarily in India and its neighbouring countries.
- (ii) To develop and support networking between Non-Governmental Organisations, State & Central Government Departments, Research Institutes, Universities and other educational institutions, Private/ Business Sectors, Media Institutions and other Civil Society Initiatives and individuals.
- (iii) To use the media as a tool for development and to demonstrate the validity of low cost, but modern methods and strategies in media and communication practices, for social and cultural development with a

commitment to public participation and access keeping replication as the key factor.

- (iv) To facilitate integrated development processes for sustainability in the field of health, hygiene and nutrition, education, environment, and poverty alleviation for the deprived in both rural and urban sectors.
- (v) To strive for a space for generating, developing, and implementing innovative, alternative ideas and thoughts for reconstruction/ reconstitution of urban and rural public culture, social practices and environmental/ ecological existence.
- (vi) To promote human rights and gender equity in all aspects of developmental activities and initiatives.
- (vii) To foster a dynamic GO/NGO network in order to mobilise people at the grassroots to participate in development programme/s.
- (viii) To initiate and support community based monitoring and evaluation of on-going developmental programmes to bring about greater transparency and accountability and promote policy advocacy.
- (ix) To organise a team of multi-disciplinary professionals and consultants with experience in rural/urban development expertise.
- (x) To identify, document and preserve traditional knowledge base and technologies and to register and record those and explore their significance in modern public living
- (xi) To strive towards minimising the digital divide between the rural/urban, empowered/deprived by maintaining information in the public domain (viz. website)
- (xii) To promote, develop, non-proprietary and collaborative models of cultural, social and environmental practices.

- (xiii) To strive for capacity building of local bodies/ groups by providing them with technological support and expertise of NGO Sector and other institutions.
- (xiv) To undertake feasibility studies on human development projects, to organise and participate in Seminars, Workshops, Training programmes.
- (xv) To generate and publish development manuals, journals, bulletins, newsletter, audio and audio-visual materials for distribution.
- (xvi) To act as an archive and centre for dissemination consisting of books, research papers, other printed documents, videos, photographs, CDs, audio-tapes, on developmental activities, endangered indigenous socio-cultural phenomena and practices, media works, eco-friendly customs and knowledge bases.
- (xvii) To collaborate on partnership/professional basis with NGO's and other agencies involved in developmental programmes/initiatives.
- (xviii) To accept membership fee, raise funds, receive grants, presents, aids etc. for the purpose of the society from Govt. organisations, individuals, voluntary agency, specialised agencies and allied organisations both national and international and accept fee for service as and when applicable